Blue Terra Waste Solutions

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Promoting a new paradigm for waste and food system resiliency. Education. Planning. Technology.

Performance:

- Consulting 2 Municipalities
- Advising 3 Universities
- 250 programs fielded
 - K-12
 - Dept. of Defense
 - Federal Bureau of Prisons

Impact:

- 60 million polystyrene food-service trays diverted and up-cycled
- 9,000 lbs per day Food Waste diverted
- >17T of GHGs diverted

Segmenting "Recovery" Efforts

• Safe for Human Consumption

• Appropriate to reverse Climate Disruption

- Consumer education
- Date labeling
- Supply chain management
- Delivery and storage
- Handling logistics
- Strategic 'outlets' for distribution

- Flaws in linear, centralized models
- NEW DISPENSATION

<u>WHY?</u>

-Technology, by definition, requires that we ask "why" -Flaws in current systems and related environmental impact

Context:

1. Potential for diversion AFTER current recovery efforts

2. Transforming diversion from a linear to circular model

3. Climate disruption



Tools, Gadgets, Mechanisms

- Volume
- Pathogens
- Pests
- Odor
- Logistics
- Contamination
- Hauling fees
- Energy costs
- HR costs
- PR



TECHNOLOGY doesn't "foster sustainable use for food waste"

People, using technology strategically, foster sustainability.



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