

IWRC Advisory Committee Meeting Notes

November 1, 2017

Basic Agenda

- On-Site Reviews and IAEAP
- Midwest Food Recovery Summit and Food Waste Projects
 - Committee members that attended the summit all agreed that it was a great event and they would support hosting another in 2018.
 - Dotzler - Questions regarding feeding animals and anaerobic digestion in which Nickey shared the limitations for feeding animals as a result of Iowa regulations.
- STAR4D Military Painter Training Program
- Licensed Products - VirtualPaint
- Iowa Green Brewery Certification

In Attendance

Advisory Committee Members: Bill Dotzler, Walt Rogers, Matt Everson, Jeff Fiagle, David Inyang, David Jackson (along with Beth Mackenzie), Randy Pilkington, Jeff Phillips, Matt Rasmussen, Lisa Shimkat

IWRC Staff: Joe Bolick, Lea Hensel, Dan Nickey, Jim Olson, Jeremiah Treloar, Jennifer Wittenburg

Advisory Committee Member Discussion

- Question #1: *Since the IWRC's inception, the On-Site Review program has concentrated on providing direct assistance to Iowa small business through individual on-site assessments. Should the OSR program continue to focus on providing its traditional assistance or look at different assistance activities, such as the IWRC's food waste activities and the brewery certification project, to fulfill its mission?*
 - Jackson - Shared that is continually impressed with what the IWRC provides to clients and he a strong advocate for the center.
 - Inyang - Expressed his emphasis on 'adapt or die' and the IWRC must continue to adapt in order to maintain clients and continue to gain more clients.
 - Mackenzie - Warned to not stretch too far outside of the core focus of the center.
 - Shimkat - Requested to have IWRC keep advisory committee members more aware of the programs and services so they can share it with their networks. Also included, "If you have ability to charge, do it."
 - Nickey expressed his concerns about liability, reputation, and competition.
- Question #2: *Should the IWRC's On-Site Review program continue to focus on providing direct on-site assistance or should efforts be modified to another form that is more conducive to staff time, budgets and business trends (i.e. online resources, training and educational workshops, etc.)?*

- Inyang - Both are needed, suggested a blended training option with looking into portioning part of it online followed by an in-person to complete in order to have both facets of online vs. in-person.
- Fiagle - You can't have one without the other, relationships must be created first.
- Shimkat - Agreed with prior comments in needing to have a blended approach going forward using technology to supplement our training.