



Katherine Cota, Associate Director & UNI Intellectual
Property Officer

What characteristics should an employee have to be effective in your organization?

Are these the characteristics?

- Passion
- Initiative
- Energy
- Thriving on Ambiguity
- Perseverance
- Responsibility
- Discipline
- Problem-solving
- Confidence
- Patience
- Persuasiveness
- Market Awareness
- Business knowledge
- Ability to Work in Teams and Alone
- Creativity and Innovation
- Understanding the Value of Money
- Communication Skills
- People skills

These are the skills of an entrepreneur!



These are some of the students in the John Pappajohn Entrepreneurial Center's R. J. McElroy Student Business Incubator. They have these characteristics.

Entrepreneurship at UNI

- Started in 1996
- Applied and Academic Programs
- Privately Funded



- Minor and Certificate in Entrepreneurship
- Okoboji Entrepreneurial Institute
- CIPCO Business Enhancement Internships
- K-12 Program including Camps
- Student Business Incubator
- UNIEntrepreneurs
- AppsLab
- Conferences & Competitions
- Equity Funds
- Intellectual Property and Technology Transfer

66%

The percentage of our incubator graduates that remain in Iowa and run their businesses or become intrapreneurs in a company.

Dedicated Staff

People dedicated to working with students to help them fulfill their dreams.



“Programs like the JPEC will ensure better entrepreneurial success in the real world.”

- Mark Watje, President, Wayne Engineering (and former UNI Student Business Incubator tenant)



JUST DO IT.



Thanks!

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